

Outline of Event

PROGRAM/EVENT: Youth Mixed Martial Arts

YOUTH/ADULT : Youth... ages 5yrs-14yrs Limit class size to 10-15 kids

DATE Starting in October on Wednesdays

TIME: Wednesday 2:15pm-3:15pm (early release for AES) may also add 3:15-4:15pm

LOCATION: ARC Fitness Room

Specifics: A very controlled safe class of a mixture of boxing, wrestling(like the Olympic style), grappling, submissive form of Jiuitsu, and Myay Thai.

Pads needed on floor....from Red Brick

MARKETING PLAN: ARC/RB, Reach TV's, Sally's e-newsletter, Aspen Times Event Calendar, Email Pass holders, Aspen Daily News, Plum TV Kristen to send out to all concierge and she will place on our Face Book and Twitter pages

TARGET MARKET: Valley wide youth

Staff: Ernest Mendez....providing us with paperwork/certificates/resume

CLASS FEE: drop-in of \$15.00 \$60.00 for the month(4x)

REVENUE GOAL: \$400 per month

EXPENDITURES NEEDED: Ernest's pay at \$25.00 per hour....

SIGN OFF FROM EACH SUPERVISOR: Send out to "accept" on Calendar.. date sent